



**Skin, Bones,
Hearts &
Private Parts**

INDUSTRY PROSPECTUS

**20
25**



10 CME CONFERENCES
For **NPs, PAs & MDs**



8 AMAZING LOCATIONS

TO EXHIBIT, SPONSOR, OR HOST A PRODUCT THEATER



Skin, Bones, Hearts & Private Parts

A leading provider of high-quality, affordable Continuing Medical Education for Nurse Practitioners, Physician Assistants, and Physicians.



Whether your targets are **NPs, PAs, MDs**, in primary or specialty care, the 2025 **Skin, Bones, Hearts & Private Parts** conferences are for **YOU!**

WHO WE ARE

Skin, Bones, Hearts & Private Parts is one of the fastest-growing series of national continuing medical education conferences in the country. Our primary audience is Physician Assistants and Nurse Practitioners.

TOPICS WE FOCUS ON

If you market to Nurse Practitioners, Physician Assistants or Physicians in 1 or more of the following areas, the Skin, Bones, Hearts & Private Parts™ conferences are for you!



Dermatology



Orthopedics



**Cardiology &
Emergency Medicine**



Women's Health

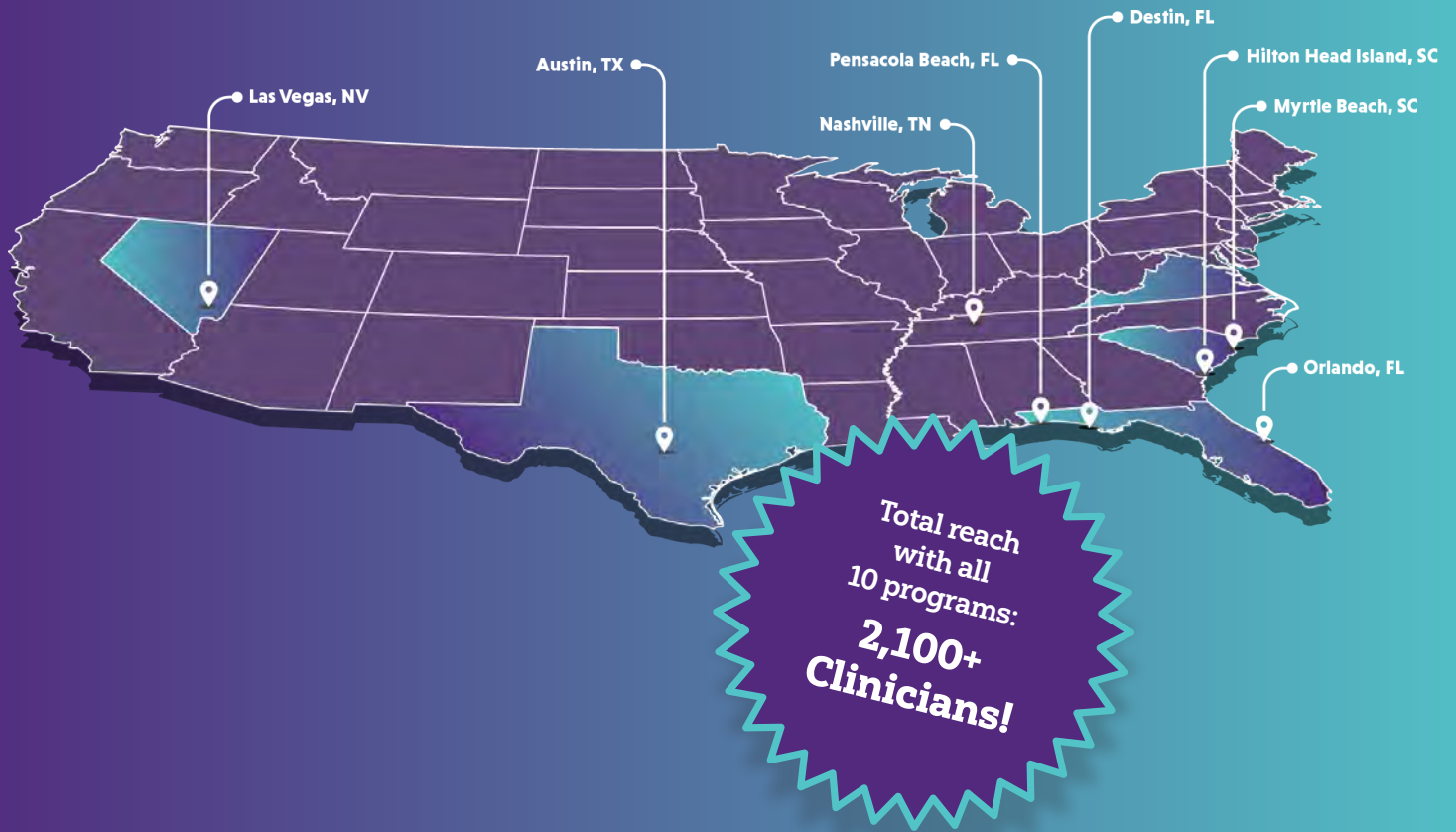
PLUS ADDITIONAL CME IN ...

- Diabetes
- Family Practice
- Internal Medicine
- Pharmacology
- Urgent Care
- Gastroenterology
- Men's Health
- Pediatrics
- Primary Care
- Infectious Diseases
- Respiratory
- Pain Management
- And Much More!

ONE OF THE MOST POPULAR & FASTEST GROWING EVENTS FOR NPs, PAs & MDs IN THE COUNTRY!



Choose from **10 Fabulous
CME PROGRAMS**
at **8 Amazing Locations**



UNIQUE ATTENDANCE REPRESENTED AT EACH EVENT

Pensacola Beach, FL | May 20-23

Destin, FL | June 10-13

Myrtle Beach, SC | June 23-26

Orlando, FL | July 15-18

Hilton Head Island, SC | July 29-August 1

Nashville, TN | August 25-28

Pensacola Beach, FL | September 9-12

Austin, TX | October 7-10

Orlando, FL | October 20-23

Las Vegas, NV | November 11-14





CONFERENCE EXHIBITOR

INVESTMENT: \$1050/EVENT

EXHIBIT SPACE INCLUDES:

- Exhibit space includes 1 skirted 6' table and 2 chairs in exhibit area outside ballroom
- Admittance of 2 company representatives
- Access to educational seminars and refreshment breaks

Exhibitors whose focus is TENS Units, LED Skincare (Facial and Body), Cosmetic Products, handheld massagers and any others with aggressive sales tactics are not allowed under any circumstance. Should an exhibitor representing any of these categories be found on the exhibit floor, they will be removed immediately with no refund of fees paid.

EXHIBIT SCHEDULE

All conferences offer the same exhibit schedule, unless otherwise noted.

INSTALL*

Tuesday: 7:30-9:00 am

EXHIBIT HOURS*

Tuesday: 9:00 am-3:30 pm

Wednesday: 9:00 am-3:30 pm

DISMANTLE*

Wednesday: 3:30 pm

Unopposed hours include: morning refreshment break 9:30-9:45 am, attendee lunch on own 11:15 am-12:30 pm, and afternoon refreshment break 2:00-2:15 pm.

* Exhibit days for Myrtle Beach, Nashville & Orlando (October only) are Monday & Tuesday.

EXHIBIT SPACE ALLOCATION

To register for exhibit space, complete the [online application](#) and submit payment for approval. Upon SBHPP approval the authorized signature makes this contract firm and binding. All company representatives agree to abide by all rules, regulations, and conditions of this contract. Exhibit booths are assigned onsite on a first come, first served basis.

[CLICK HERE TO REGISTER ONLINE](#)

EARLY BIRD DISCOUNT!

SAVE 10% ON EXHIBIT SPACE IF FULL PAYMENT IS RECEIVED 60 DAYS PRIOR TO EVENT!



SPONSORSHIP OPPORTUNITIES

EXPAND YOUR BRAND WITH RELEVANT ENGAGEMENT SOLUTIONS

The following opportunities allow you to create a customized support package that meets YOUR marketing goals and budget. Rates are per conference. Sponsorship opportunities are also available to non-exhibitors. A 25% surcharge will be applied.



LANYARDS: \$750

Get your company name seen by displaying it on the lanyard that will be worn by each attendee during the conference. These lanyards are often also used post-conference by attendees in their home practices and clinics, extending your company recognition beyond the conference.

REGISTRATION BAGS

ALL 10 CONFERENCES: \$15,000
PER CONFERENCE: \$1,750

Distributed to all attendees at conference registration. Corporate or brand logo displayed on 1 side of the official conference bags.

REGISTRATION BAG INSERT: \$550

Sponsor may provide 1 literature or promotional piece to be inserted into the registration bag, which is given to each attendee at conference registration.

PLEASE NOTE: All materials must be reviewed and approved by SBHPP management. Magazines, newspapers and other bulky publications are subject to approval and pricing must be confirmed by contacting SBHPP Sponsorship Management.

STANDING SIGNS

SINGLE SIDED: \$825
DOUBLE-SIDED: \$1,100

Premier banner locations are available throughout the conference area. This is a great way to maximize your presence onsite. Sponsor provides the banner stand with banner.

PLEASE NOTE: All signage must be reviewed and approved by SBHPP management.

CONFERENCE WI-FI: \$5,000

Help conference attendees get all the information they need by sponsoring the conference Wi-Fi network. The sponsor will be recognized on signage at the conference and in the network password. Your organization will catch the attention of attendees every time they log in!

COFFEE BREAK SPONSOR: \$750 PER BREAK

Coffee breaks are always in demand and are an ideal way to show your support to conference attendees. Sponsors will be provided with signage and can offer branded cups, coffee sleeves and/or napkins.

HOTEL KEY CARDS: \$1,500

Hotel guest room key cards are in the hands of attendees multiple times each day. The sponsoring company will work directly with the hotel on design and production.

PLEASE NOTE: Artwork must be reviewed and approved by SBHPP and the conference hotel.

CUSTOM E-BLAST: \$2,500

Opportunity to send a customized message to registered conference attendees included in an official SBHPP e-blast.

CONFERENCE NOTEPADS

ALL 10 CONFERENCES: \$12,500
PER CONFERENCE: \$1,500

The conference notepads provide an easy way to be recognized by conference. This notepad is a valuable tool used by attendees during the conference sessions. Your company will design the cover and inside pages.

PLEASE NOTE: Artwork must be reviewed and approved by SBHPP management.

WEBSITE BANNER AD: \$1,500

Your digital message will be seen multiple times by attendees visiting the SBHPP website - leading up to and during the conference.

[CLICK HERE TO REGISTER ONLINE](#)

If you have any questions, or if a desired item or opportunity is not listed, please contact our sponsorship team at:

@ skinbones@mma-inc.com

📞 607-674-4752

PRODUCT THEATERS

SBHPP Product Theaters (PTs) are *exclusive, unopposed, live marketing opportunities* offered over breakfast or lunch. Fifty five minutes are allotted for the presentation inclusive of questions/ answers. Our conferences are high energy, intimate events, with an engaged audience. Keeping our PTs unopposed means the majority of our attendees will participate in your event! Product Theaters are promotional and may concentrate on a specific product, medication, or disease (does not provide CME credit). SBHPP offers flexible speaker options that work for you, and significant discounts when hosting PT events in multiple locations. Contact skinbones@mma-inc.com or 607-674-4752 for individualized service.



SINGLE PROGRAM	4+ PROGRAMS	6+ PROGRAMS	All 10 PROGRAMS
Breakfast.....\$33,950	Breakfast.....\$31,950	Breakfast.....\$30,950	Breakfast.....\$29,950
Lunch.....\$36,950	Lunch.....\$34,950	Lunch.....\$33,950	Lunch.....\$32,950
Includes 1 complimentary exhibit booth per event.	Includes 1 complimentary exhibit booth per event.	Includes 1 complimentary exhibit booth per event.	Includes 2 complimentary exhibit booths per event.

Food and beverage is included in the fixed pricing

PRODUCT THEATERS INCLUDE

- 60 Minutes of unopposed time
- Product Theater information included on conference signage and attendee materials.
- Complimentary exhibit table and 2 chairs
- Can include in your presentation:

Pre-test	Polling	PowerPoint File
Post-Test	URL Link Sharing	Sharing
Evaluations		
- Food & beverage for Product Theater attendees coordinated by SBHPP
- Promoted on website, on-site at event, and inclusion in e-mails
- Complimentary exhibit table and 2 chairs

SPONSOR RESPONSIBILITIES

- Identify speaker and pay related expenses
- Design and print PT invitations, flyers, signs, etc. (if applicable)
- Introduce speaker, distribute and collect program materials, sign in sheets, etc.
- Speaker slide deck to be submitted to SBHPP 2 weeks prior to the event



EARLY RESERVATION PACKAGES!

SINGLE EARLY BIRD PRODUCT THEATER

Reserve 1 Product Theater at any location 90 days prior to the event and receive 1 complimentary email blast to our registered attendee list. A value of \$2,500!

MULTIPLE EARLY BIRD PRODUCT THEATER PACKAGE

Reserve more than 1 Product Theater in any combination of locations at least 90 days prior to the first event and receive 2 complimentary email blasts per event to our registered attendee list. A value of \$5,000 per event!

[CLICK HERE TO REGISTER ONLINE](#)

NO COMPETING PRODUCT THEATER PROGRAMS!

Our Product Theaters are all unopposed - you have the prescribers' undivided attention.

THE SBHPP DIFFERENCE

See how the value of our Product Theaters matches up against other national organizations

Question	National Associations	The SBHPP Difference
<p>Are there other Product Theaters at the same time as mine?</p>	<p>There are 3 or more Product Theaters running concurrently; Many national associations publish the policy of "Attendees are served on a first come, first served basis." Attendees are oftentimes confused about which program to attend, and although many may want to learn about your product, they are often turned away because space fills up.</p>	<p>THERE ARE NO COMPETING PROGRAMS! You have the undivided attention of the prescribers. Our management team is committed to hosting the most professional program for you; everyone can expect to be accommodated.</p>
<p>How many participants will attend my Product Theater?</p>	<p>Attendance is not guaranteed as there are usually multiple programs running at the same time.</p>	<p>Virtually all our conference attendees participate in the Product Theaters. We promote your programs multiple times via advance e-blasts. Attendees commit to attending the program increasing overall Product Theater participation. Product Theaters are promoted on-site with sponsor provided signage.</p>
<p>How many times per year can you host a product theater for me?</p>	<p>Just 1 time per year - during the annual meeting.</p>	<p>With a unique audience in every city, SBHPP offers you 10 events to feature your message, at convenient locations throughout the country.</p>
<p>What is the investment?</p>	<p>Fees are as high as \$75,000-\$100,000 for each Product Theater; Association has only 1 chance per year to fill coffers.</p>	<p>We know ROI is important to you, and because we don't have expensive overhead like many national organizations, the investment is much more affordable. You could host multiple nationally attended Product Theaters with us for what you may spend at just 1 event with some other organizations. GREAT VALUE!</p>

PAST SPONSORS:



SBHPP PRODUCT THEATER FAQ'S

Once your Product Theater agreement has been signed, you will be assigned a logistics contact who will be in regular communication with you to ensure your program is executed flawlessly.

Q: Is there a sign-in procedure?

A: Yes, a SBHPP representative checks in attendees. An Excel file including full name, credentials, address, e-mail, and NPI# is provided post conference.

Q: Do I need to send representatives from my company?

A: No, Product Theater sponsors are not required to send personnel to our events, but they are certainly welcome to do so. If there are flyers/packets to be distributed to attendees, SBHPP staff will manage.

Q: What audio visual equipment is provided?

A: The room will be set with a dedicated technician, screen, LCD projector, and lavalier microphone. Speakers are encouraged to bring their own laptop or SBHPP will provide if needed.

Q: Where does my speaker go when they arrive on-site?

A: Speakers are to check in at the registration desk to be introduced to the audio visual (A/V) team for slide review as needed. Fifteen minutes prior to the PT, report to the A/V tech table backstage to be mic'd.

Q: How is the recruitment handled?

A: Details of the PT are posted to SBHPP web site, and attendees receive multiple e-mails from SBHPP with event programming.

Q: Are there opportunities available to promote the PT via e-mail?

A: Yes, for an additional fee you can send 2 promotional email blasts to 30,000+ SBHPP viewers and/or post a recording of your PT on the SBHPP website.

Q: What materials can PT sponsors provide?

A: Literature and up to 2 posters (no larger than 36"x48") to be placed in the conference area.

Q: How does the food and beverage work?

A: SBHPP selects the menu and works with the venue.

Q: What if we need hotel rooms?

A: Reservations can be made at our host property. Information and special discounts are listed on our web site.

Q: When will I receive the address of the properties if I need to ship anything?

A: Upon execution of the PT agreement the property address and shipping instructions are provided.



SATELLITE SYMPOSIA

Skin, Bones, Hearts & Private Parts is pleased to offer satellite symposia (CME or non-CME) as a forum for the presentation of continuing education programs developed by other providers. Acceptable educational formats for satellite symposia include presentations by speakers, panel discussions, films and video presentations. Satellite symposia opportunities are **exclusive**, and are offered in the main general session room.

Single Program.....\$29,500
Multiple Programs.....\$27,500

SYMPOSIA BENEFITS

- 1-hour CME activity, integrated into main conference agenda
- No incremental audience development fees
- Audio Visual Technicians & Equipment (screen, LCD projector, microphone)
- All time periods are exclusive
- Electronic attendee file including full name, credentials, address, e-mail and NPI#
- Promotion on website and on-site at the convention

Note: Enduring materials/ARS available for additional fees.

EDUCATION PROVIDER RESPONSIBILITIES

- Development and accreditation of the program
- Faculty - Arrange and pay for all travel, lodging, food and honoraria for faculty
- 2 signs are permitted in convention public space

FEE SCHEDULE

A \$500 non-refundable application deposit is due within 30 days of program approval by the education committee. Balance paid within 30 days after deposit. Failure to provide required payment will result in cancellation of the application and forfeiture of the \$500 application fee.



Skin, Bones, Hearts & Private Parts will be certified for CME/CE credit in 2025 by Postgraduate Institute for Medicine



Postgraduate Institute for Medicine

TOTAL REACH with all 10 programs: 2,100+ Clinicians!



Skin, Bones, Hearts & Private Parts

EXHIBIT RULES & REGULATIONS

EXHIBIT RULES & REGULATIONS

RESERVING EXHIBIT SPACE

To register for exhibit space, complete the [online application](#) and submit payment for approval. Upon SBHPP approval the authorized signature makes this contract firm and binding. All company representatives agree to abide by all rules, regulations, and conditions of this contract. Exhibit booths are assigned onsite on a first come, first served basis.

CONTRACT FOR SPACE

By completing the [online application](#) for the 2025 SBHPP Conference, the company, organization, association and management company (collectively referred to as "exhibitor" or "exhibit"), acknowledge they have fully read and agree to comply with all information provided in the Exhibitor Prospectus, as well as related procedures, forms and communications. Completion of the application process represents a firm and binding contract with the understanding and agreement to abide by all rules, regulations and conditions of SBHPP and the conference venue. Failure to abide by such rules and regulations result in forfeiture of all monies paid or due to SBHPP under terms of this agreement. SBHPP Management reserves the right to accept or reject any and all applications.

CANCELLATIONS AND REDUCTIONS

Cancellations must be made in writing and sent to SBHPP Event Management at Meeting Management Associates, 16 W State St, PO Box 723, Sherburne, NY 13460 or via email to skinbones@mma-inc.com. Any exhibitor or sponsor who wishes to cancel or reduce space up to 30 days prior to the conference start date will be charged 50% of the fee for the cancelled booth or sponsorship. Requests for cancellation or reduction of space received less than 30 days prior to the conference start date will result in no refund. In order for cancellation to be complete, exhibitors canceling exhibit space must also cancel conference hotel block reservations.

It is expressly agreed by the exhibitor that in the event the exhibitor fails to pay the exhibit space rental charge at the times specified or fails to comply with any other provisions contained in these rules and regulations concerning the use of exhibit space, Event Management shall have the right to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid for the space reservation, regardless of whether or not Event Management enters into a further lease for the space involved. In case the exhibition shall not be held for any reason whatsoever, then and thereupon, the rental and lease of space to the exhibitor shall be terminated. In such case, the limit claim for damage and/or compensation by the exhibitor shall be the return to the exhibitor of the prorated amount already paid for space for the specific event.

NO SHOWS

Exhibitors with reserved exhibit space, who do not inform SBHPP in writing of their inability to exhibit prior to the Exhibit Hall opening, will forfeit all payments for booth rental and may not be eligible at future SBHPP conferences.

PAYMENT POLICY

Credit card payment must be submitted with the [online application](#). Checks are to be made payable to Skin, Bones, Hearts & Private Parts and remit to: SBHPP Conference Management c/o Meeting Management Associates, 16 West State Street, PO Box 723, Sherburne, NY 13460. Exhibit booths, product theaters, and sponsorship opportunities are processed on a first come, first paid basis.

EXHIBITOR AUTHORIZED REPRESENTATIVES

The exhibitor shall assume responsibility for company representatives being in attendance throughout all exhibit periods. Representatives shall be responsible for keeping the exhibit neat, manned and orderly at all times.

All exposed parts of displays must present an attractive appearance when viewed from the aisles or from adjoining exhibits and must not be objectionable to other exhibitors or SBHPP. No roofing or floor covering may be used to span an aisle without special prior permission and approval from Event Management.

SIGNAGE

Exhibit signs are permitted only within the confines of the booth. SBHPP strictly prohibits the display of signage of any type by exhibitors throughout the official conference hotel(s).

DECORATION RESTRICTIONS

The use of latex products is restricted. Balloons and inflatables are prohibited. Please contact Event Management at 607-674-4752 or via email at skinbones@mma-inc.com for further information.

FIRE REGULATIONS

All material used in the Exhibit Hall must be flameproof and fire resistant in order to conform to local fire ordinances and meet regulations established by the National Association of Fire Underwriters.

BOOTH SPACE

All exhibits for this conference are limited to 6' tables. Each company will receive one 6' table and two chairs.

ELECTRIC

Should the display require electrical or Internet access it is the responsibility of the exhibiting company to make the appropriate arrangements. All expenses connected with these services are the sole responsibility of the exhibiting company.

INSTALLATION & DISMANTLE

Event Management reserves the right to fix the time for the installation of a booth prior to the exhibition opening and for dismantle after the conclusion of the exhibition. Any space not claimed and occupied by the end of installation time may be resold or reassigned without refund. Installation of all exhibits must be fully completed by the opening time of the exhibition. Exhibits must be staffed during all exhibitor hours and may not, to any extent, be dismantled before the exhibition closing. Any early dismantling or packing shall be considered a breach of this agreement and may affect future applications.

CONDUCT

The conduct of each exhibit is subject to the approval of SBHPP, which reserves the right to require modification of any exhibit, which, in its opinion, is not appropriate. This regulation also applies to displays, literature, advertising, novelties, souvenirs and the conduct of representatives, etc. All exhibitors are responsible for ensuring their representatives and/or agents adhere to all of these rules and regulations.

While we appreciate that some exhibiting companies/organizations may wish to build ongoing relationships with fellow exhibitors and their representatives, exhibitors are strictly prohibited from soliciting other exhibitors during exhibit hall open hours.

Event Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exhibition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation or display of unsuitable materials, is determined by Event Management to be objectionable to the successful conduct of the exhibition as a whole.

DISTRIBUTION OF MATERIALS

No canvassing or distributing of advertising materials will be allowed outside an exhibitor's own booth space.

EXHIBIT/PROMOTIONAL ACTIVITY

- No person, firm or agency who is not an official exhibitor may display or demonstrate products or services, solicit orders or distribute advertising material within any facility contracted by SBHPP for its Conference.
- Subletting, assignment or appointment of the whole or any part of the space by an exhibitor is prohibited. No exhibitor may permit any other party to exhibit any goods or services other than those manufactured or handled by the contracting exhibitor in its space nor permit the solicitation of business by others within that space. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributor or agents in the exhibitor's display, parent or subsidiary companies excepted.
- No exhibitor may enter another exhibitor's booth without permission.
- Each exhibiting company has only a terminable license to exhibit. If SBHPP determines that an exhibitor has failed to comply with any rule or that the exhibit is not in good taste to SBHPP, SBHPP can terminate this license and close the exhibit without notice and no refund of fees will be paid.
- All applicable products must meet FDA guidelines and standards or be FDA approved. All products must meet state regulatory guidelines.

STAFFING

Booths must be staffed at all times during exhibit hours by bona fide employees or representatives of the exhibitor as a courtesy to the participants and fellow exhibitors.

PHOTOGRAPHY/RECORDING/STREAMING

Exhibitor consents to SBHPP using any photos, other images and any results of conference related activities that occurred during 2025 SBHPP Conferences for media outreach efforts, promotional campaigns, various publications/communications or other business purposes as determined by SBHPP without compensation. Photographing, recording or streaming of any SBHPP conference activities is prohibited without prior written approval by SBHPP. Photographing, recording or streaming another exhibitor's equipment or display without that exhibitor's permission is forbidden. SBHPP, its agents or show security will confiscate the recorded or captured images of any exhibitor who violates these rules.

COPYRIGHT LICENSING

Exhibitor is solely responsible for obtaining any required licenses to broadcast, perform or display any copyrighted materials including but not limited to music, video and software. Exhibitor shall indemnify and hold harmless SBHPP, Event Management and facility against cost, expense or liability, which may be incident to, arise out of or be caused by exhibitor's failure to obtain a requisite license.

SBHPP NAME AND LOGO

The SBHPP name and logo are the exclusive property of SBHPP. They may not be used in any way, e.g. promotional literature, giveaways, by anyone else for any purpose without specific written approval by SBHPP.

SBHPP ENDORSEMENT

Distribution of materials, brochures, samples or items and all related advertising and activities conducted during the conference does not constitute endorsement by SBHPP.

EXHIBIT REPRESENTATIVES

Each company representative will need to check in at the registration desk upon arrival. Each exhibiting company will be allowed 2 representatives per exhibit space.

LIABILITY

LIABILITY & INSURANCE

All property of the exhibitor remains under his/her custody and control in transit to and from the Exhibit Hall and while it is in the confines of the Exhibit Hall. Neither Event Management, nor any of the officers, staff members or directors of any of the same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes and the exhibitor expressly waives and releases any claim or demand they may have against any of them by reason of any damage or loss of any property of the exhibitor. It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

INDEMNIFICATION

Exhibitor agrees that it will indemnify and hold and save SBHPP and Event Management whole and harmless of, from and against all claims, demands, actions, damages, losses, costs, liabilities, expenses and judgments recovered from or asserted against SBHPP and Event Management on account of injury or damage to person or property to the extent that any such damage or injury may be incident to, arise out of or be caused, either proximate or remote, wholly or in part, by an act, omission, negligence or misconduct on the part of exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licenses or invitees or of any other person entering upon the Premises leased hereunder with the express or implied invitation or permission of exhibitor, or when any such injury or damage is the result either proximate or remote, of the violation by exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees of the premises leased hereunder. Such indemnification of SBHPP and Event Management by exhibitor shall be effective unless such damage or injury may result from the sole negligence, gross negligence or willful misconduct of SBHPP and Event Management. Exhibitor covenants and agrees that in case SBHPP and Event Management shall be made a party to any litigation commenced by or against exhibitor or relating to this lease or the Premises leased hereunder, then exhibitor shall and will pay all costs and expenses, including reasonable attorney's fees and court costs, incurred by or imposed upon SBHPP and Event Management by virtue of any such litigation.

PROPERTY DAMAGE

Neither Event Management nor exhibitor shall be responsible for any loss of or damage to property of the other party hereto, including, but not limited to, loss or damage occasioned by theft, fire, smoke, acts of God, public enemy, riot, civil commotion or other insurable casualty and Event Management and exhibitor expressly waives any claim for liability against the other party hereto with respect to any such loss or damage. In the event that such occurrence results in cancellation of the exhibition, each party hereby releases the other from obligations under this contract. Accordingly, it shall be the responsibility of Event Management and exhibitor, respectively, to secure its own insurance or otherwise protect itself and its property against such loss or damage.

WAIVER

Event Management shall not be deemed to waive any of its rights hereunder unless such waiver is explicitly stated as a waiver in writing and signed by Event Management. No delay or omission by Event Management in exercising any of its rights shall operate as a waiver of such rights and a waiver of such rights in writing on one occasion shall not be construed as a consent to or a waiver of any right or remedy on any future occasion.

AMERICANS WITH DISABILITIES ACT

Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless SBHPP, Event Management and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

OTHER RULES & REGULATIONS

OTHER REGULATIONS

Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Event Management. Event Management shall have full power to interpret, amend and enforce these rules and regulations, provided exhibitors receive notification of any amendments when made. Each exhibitor and its employees agree to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence. Exhibitors or their representatives who fail to observe these conditions of contract or who, in the opinion of Event Management, conduct themselves unethically, may immediately be dismissed from the exhibit area without refund or other appeal.

EXHIBIT MANAGEMENT CONTACT



**Skin, Bones,
Hearts &
Private Parts**

SBHPP EXHIBIT TEAM

Phone: 607-674-4752

Fax: 607-674-6132

Email: skinbones@mma-inc.com

[CLICK HERE TO REGISTER ONLINE](#)



WHAT ATTENDEES ARE SAYING

"Great experience! Quality speakers, helpful content. The program was efficient and timely. And a wonderful location! Highly recommend."

"Skinbonescme never fails to live up to the expectation of providing quality speakers who are not just informative but engaging. Thank you for another great experience!"

"Excellent CME! I leave every year knowing more about dermatology, cardiology, orthopedics, and women's health. Staff is friendly and helpful, and I love the Virginia Beach location."

"Great conference with relevant material presented in an entertaining and informative manner! Nice site for the conference as well!!"

"SBHPP conference at Coronado Springs has been fantastic! So much good information, fantastic food, and SO many giveaways! I'll definitely be back."

"This CME conference is amazing! I have now attended twice and both times were great!"